

## AL ROSTAMANI GROUP ACHIEVES THE GUINNESS WORLD RECORDS™

### TITLE FOR THE **LARGEST VERTICAL MAZE**



*In the picture:* Mr. Hassan Abdulla Al Rostamani, Vice Chairman of the Group and The Maze Tower Conceptualizer and Samer Khallouf, Project Manager Guinness World Records Ltd.

Al Rostamani Group today has confirmation from Guinness World Records that they have achieved the record for the **largest vertical maze**, for THE MAZE TOWER.

The tower, an iconic 55 storey mixed use building, with building work completed in January 2012, is perfectly positioned on the prominent Sheikh Zayed Road in the heart of the Dubai Financial District. The main feature of this building is its intricate lines of balconies on the front and rear facades created in the shape of a maze which form real puzzles.

‘The creation of this unique building was a prestigious project for the Al Rostamani Group which drew its inspiration from the creative and innovative changes taking place across Dubai and the UAE. By achieving the GUINNESS WORLD RECORDS title, Al Rostamani Group is proud to have contributed to the vision of transforming Dubai into a world city, said Mr. Marwan Abdulla Al Rostamani, Chairman, Al Rostamani Group.

Talal Omar, Country Manager for Guinness World Records MENA, commented: “Guinness World Records is thrilled to recognize and honour the Al Rostamani Group on the creation of such an iconic and unique tower that has contributed to the growth and transformation of the

region. It is through innovative projects such as The Maze Tower, that Dubai has earned itself the reputation of being at the forefront of design and development.”

Playing on the changing natural light and shadow of the day, the Maze Tower façade with its aesthetic complexity and physical depth render its interaction with light as both mysterious and alive.

The natural stones used throughout the Maze Tower have been hand selected for their aesthetic and tactile appeal. The same stone, Brazilian Verde Bahia is used throughout the exterior. The darker greenish hue of the building corner posts is achieved using a water jet treatment which creates an even, matt surface. The lighter hue used to emphasize the Maze is achieved using a flame technique that roughens the surface and creates a lighter, more reflective surface. The natural stone provides the organic warmth befitting the structure.

‘We always wanted The Maze to look like it was carved out of one massive piece of rock; with the constant play of light and shadow to render it alive’ said Mr. Hassan Abdulla Al Rostamani, Vice Chairman of the Group and The Maze Tower Conceptualizer.

The tower also boasts of 4 significant features (i) the Maze Eye- an 8 metre circular video wall at the top of the building which has the ability to beam images to great distances, (ii) LED lights built into the exterior façade of the maze pattern which has the ability to display a multitude of colours and patterns, (iii) a purpose built tranquil garden floor strategically situated in the middle of the building and (iv) finally a roof top maze patterned garden above the standalone car park.

#### ABOUT AL ROSTAMANI GROUP

The Al Rostamani Group is one of the largest and oldest family business conglomerates in the United Arab Emirates. Founded in 1957, with the late Mr. Abdullah Hassan Al Rostamani as Chairman, the group has grown steadfastly with the guiding principles of Commitment, Care & Vision, alongside a strong sense of active involvement in the community to which it belongs.

Al Rostamani Group has a number of businesses in areas such as General Trading, Automobiles and Heavy Equipment, Travel, Foreign Exchange, Financial Services, Property Development, Construction, Infrastructure Development, Telecommunications and Information Technology Services. The Group employs over 3000 people of 32 different nationalities which contributes to its diverse and multicultural environment.

The Group has been awarded Superbrands Status of the UAE for six consecutive years since 2010.

## Maze Tower wins a Guinness accolade

The 55-storey structure represents the world's largest vertical maze

**DUBAI**  
Staff Report

The Maze Tower in Dubai has been recognised by Guinness World Records as the largest vertical maze. The 55-storey structure, completed in January 2012, is located off Shaikh Zayed Road.

Its main feature is the intricate lines of balconies on the front and rear facades in the shape of a maze which forms real puzzles. "The creation of this unique building was a prestigious project for the Al Rostamani Group, which drew its inspiration from the creative and innovative changes taking place across Dubai and the UAE," said Marwan Abdullah Al Rostamani, chairman of Al Rostamani Group and developer of the tower.

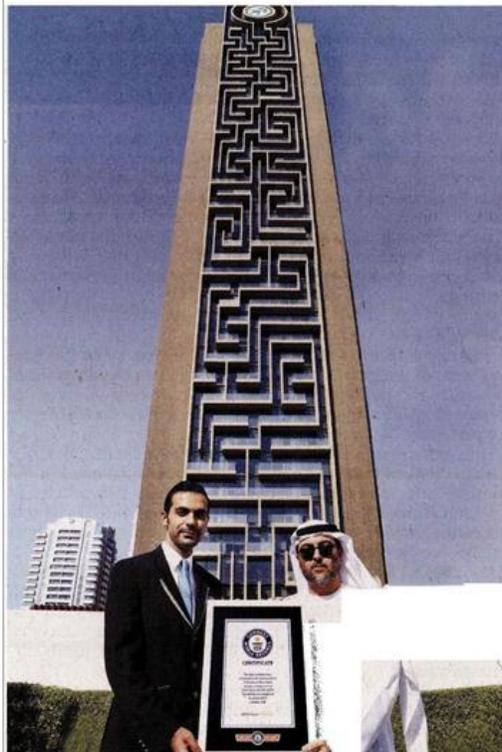
The natural stones used throughout the Maze were hand selected. The same stone – Brazilian Verde Bahia – is used throughout the exterior.

The dark greenish hue on the building's corner posts was created with a water jet treatment, which creates an even, matt surface. The lighter hue used to emphasise the Maze was created with a flame technique that roughens the surface and creates a lighter, more reflective surface.

### Light and shadow

"We always wanted The Maze to look like it was carved out of one massive piece of rock, with the constant play of light and shadow to render it alive," said Hassan Abdullah Al Rostamani, vice-chairman of Al Rostamani Group and The Maze Tower conceptualiser.

The high-rise also has four significant features – the Maze Eye (an eight-metre circular video wall at the top of the building that has the ability to beam images); LED lights built into the exterior facade of the maze pattern that can display a multitude of colours and patterns; a purpose-built garden floor in the middle of the building; and a rooftop maze patterned garden above the stand-alone car park.



Courtesy: Al Rostamani Group

### Amazing feat

Hassan Abdullah Al Rostamani and Samer Khallouf, Project Manager Guinness World Records Ltd. The Maze Tower has intricate lines of balconies.

# 'The Maze Tower' wins Guinness world record

BY A STAFF REPORTER

**DUBAI:** The Al Rostamani Group has achieved the Guinness World Records title for largest vertical maze.

The group says it has received confirmation from the Guinness World Records for The Maze Tower.

The tower, an iconic 55-storey mixed use building, with work completed in January 2012, is perfectly positioned on the prominent Sheikh Zayed Road in the heart of the Dubai Financial District.

The main feature of this building is its intricate lines of balconies on the front and rear facades created in the shape of a maze which form real puzzles.

"The creation of this unique building was a prestigious project for the Al Rostamani Group which drew its inspiration from the creative and innovative changes taking place across Dubai and the UAE," said Marwan Abdulla Al Rostamani, Chairman, Al Rostamani Group.



The screenshot shows a news article from Emirates 24x7. At the top, there is a navigation bar with 'EMIRATES 24x7' and 'INCWS' logos, and a menu with 'Home', 'News', 'Crime', 'Entertainment', 'Offbeat', 'Sports', and 'Bus'. Below the menu, there are sub-menus for 'Emirates', 'Government', 'Region', and 'World'. The article title is 'Maze of world records for Dubai: Now, largest vertical maze'. The sub-headline reads 'The total number of Guinness World Records that Dubai holds is now officially above 100'. The byline is 'By Staff' and the publication date is 'Published Monday, January 19, 2015'. The main image shows a tall building with a maze-like facade. Below the image, there is a caption: 'The tower, an iconic 55-storey mixed-use building, with building work completed in January 2012, is positioned on Sheikh Zayed Road in the heart of the Dubai Financial District. (Supplied)'. The article text continues: 'Call it an amazing feat or a maze of world records – but Dubai has done it again. It's just the third week of 2015, but Dubai has notched yet another world record – this time of the world's largest vertical maze. According to Guinness World Records, Dubai-based Al Rostamani Group today has confirmation from the records tally-keeper Guinness World Records that they have achieved the record for the largest vertical maze, for the Maze Tower. The tower, an iconic 55-storey mixed-use building, with building work completed in January 2012, is positioned on Sheikh Zayed Road in the heart of the Dubai Financial District. The main feature of this building is its intricate lines of balconies on the front and rear facades created in the shape of a maze which form real puzzles.'



Maze Tower of the Dubai-based Al Rostamani Group has been confirmed on Monday by records tally-keeper Guinness World Records as the world's largest vertical maze. Courtesy WAM

### EDITOR'S PICKS

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## World's largest vertical maze unveiled in Dubai

Nadeem Hanif

January 21, 2015 Updated: January 21, 2015 08:40 PM



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DUBAI// The emirate can now lay claim to yet another Guinness World Record after becoming the home of the world's largest vertical maze.

The 55-storey tall Maze Tower is located just off Sheikh Zayed Road in the heart of the Dubai Financial District.

The building, developed by the Al Rostamani Group, features an eye-catching front and rear facade of balconies that make up an intricate maze.

"Guinness World Records is thrilled to recognise and honour the Al Rostamani Group on the creation of such an iconic and unique tower that has contributed to the growth and transformation of the region," said Talal Omar, country manager for Guinness World Records Mena.

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