

## **AL ROSTAMANI TRAVEL & HOLIDAYS wins SUPERBRANDS AWARDS**

Al Rostamani Travel & Holidays, a member of the Al Rostamani Group, has been awarded the Superbrands status for the UAE at the Superbrands Tribute Event held at the InterContinental – Festival City, following a strict selection process by the UAE Superbrands Council. This is the first time a travel agency in the UAE has been awarded this accolade.

Being awarded the Superbrands Status is a great achievement and adds another milestone to Al Rostamani Travel's long and successful history, added Mr. Marwan Al Rostamani, Chairman and Mr. Hassan Al Rostamani, Vice Chairman of the Al Rostamani Group.

Brands that have attained Superbrands Status have been selected from brands most highly rated by the independent Superbrands Council and over 2500 Marketing Professionals in the UAE. The Council consists of eminent figures in the world of branding and every Council member has a deep appreciation of what constitutes a great brand.

To be voted as a Superbrand is a powerful endorsement and evidence for existing customers, potential customers, the media, suppliers, investors and employees added Vik Naidu, General Manager of Al Rostamani Travel.

Established in 1979, Al Rostamani Travel & Holidays is one of the leading Travel Management Companies in the UAE, specializing in the Corporate, Leisure and Inbound segments.

