



# Superbrands

## **Superbrands 2010 – UAE's choice**



Al Rostamani International Exchange (Member of Al Rostamani Group) has been recognized with Superbrands status after following a strict selection process by the UAE Superbrands Council.

The Superbrands Council, which comprises of some of the leading names in UAE business circles, score all the brands and the top scoring brands which meet the stringent criteria set by the council are awarded with Superbrands status. This year, Superbrands were voted not only by the brand council but also by online voting, which has expanded the voting base to almost 3,000 marketing professionals.

Al Rostamani will be awarded at the Superbrands tribute event scheduled to take place immediately after the publication of UAE Superbrand book 2010.

Al Rostamani International Exchange (ARIE) has been a market leader in providing Foreign Exchange Services in the UAE for three decades. It is wholly owned and managed by the highly reputed Al Rostamani Group of the UAE.