

AI Rostamani Communications and Nagravision Team Up to Offer End-to-End IPTV/VOD Platform in the Middle East

AI Rostamani Communications LLC, the leading UAE-based information technology and telecommunications company, and Nagravision, a Kudelski Group company (SWX:KUD.VX), and the world's leading supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms, announced today a collaboration to offer telecom operators in the Middle East a complete end-to-end IPTV/VOD platform. The Nagravision platform provides access control, rights management, electronic program guide (EPG) and content protection. AI Rostamani Communications will provide the system integration services to assist telecom operators deliver the latest in digital television services including high definition content and on-demand programming services over any screens (PC, TV and Mobile).

Nagravision hybrid solutions converge the best of broadcast and broadband worlds into low-OPEX on-demand services that immediately generate incremental revenues for operators. All applications are fully available today and ready to be deployed, the Nagravision end-to-end IPTV solution consists of:

- **Nagravision Conditional Access System (CAS)**, recognized as being the most secured, flexible and innovative platform on the market.
- **Lysis Content Management System (CMS)** used by Operators as an Offline Workflow Engine for Linear and On-Demand Content Including: Scheduling, Data Mining for Analysis, Pricing/Rating, Channel & VOD Catalogue Packaging, Standard Royalty Reports...
- **Quative Service Delivery Platform (SDP)** which supports a Service Oriented Architecture (SOA) where core services have been defined and implemented including Authentication, Subscriber and Policy Management, Provisioning which are then commonly accessed by application services such as Broadcast, PPV, PVR, VOD/SVOD, Messaging, Catch-TV, Start-Over TV and others. The SDP is delivered with the most powerful EPGs on the market. This platform is totally IMS compliant.

Mohammed ZAMEER, AI Rostamani Communications' General Manager, points out, "Combining our systems integration capabilities with Nagravision -- who is a key contributor and driving force in the development of the Pay TV industry -- allows us to offer state-of-the-art, non-proprietary, network agnostic and proven solutions to Middle East telecom operators".

Ahmed BOUNA, Nagravision MENA Sales Director added, "Both Nagravision and AI Rostamani Communications understand the key challenges of deploying IPTV services. Our timely delivery of robust solutions that can be fully integrated with the complete Nagravision portfolio fully meets Middle East telecom operators' expectations to offer their subscribers non-stop multi-screen Pay TV services over TV, PC and Mobile TV."

Nagravision multi-screen Pay TV services will be showcased on Nagravision booth (29) during the IPTV/Mobile TV World Forum Middle East held in Jumeirah Beach Hotel Dubai on November 3rd and November 4th, 2008.

About AI Rostamani Communications

AI Rostamani Communications LLC (ARC) a member of the leading business conglomerate - The AI Rostamani Group, represents world leaders in the Telecommunications and Information Technology arena. ARC has regional and national distributorships for renowned organizations. Some of the organizations that ARC represents are Ascade, Aztech, Clipsal, Juniper, Alcatel- Lucent Technologies, McAfee, Symantec, NEC-Phillips, Real Networks & Spirent Communications, Envivio, Nagravision to name a few. Please visit www.arcuae.com for more information.

About the Kudelski Group and Nagravision

The Kudelski Group (SWX: KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end hi-fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

Nagravision, a Kudelski Group company, is the leading supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 120 leading Pay TV operators worldwide securing content delivered to over 92 million active smart cards and devices. Please visit www.nagravision.com for more information.

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