

Section:	Dubai Shopping Festival (DSF)
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Al Rostamani Group announces sponsorship of Dubai Shopping Festival 2010

The Al Rostamani Group, one of the leading business entities in the Middle East, has once again announced its sponsorship of the Dubai Shopping Festival that will celebrate its 15th edition in 2010.



The Group has been a key sponsor of DSF since 1997 and is one of the largest and oldest business conglomerates in the United Arab Emirates, to be associated with the Festival.

Founded in 1957 by the late Mr. Abdulla Hassan Al Rostamani as Chairman, the group has grown steadfastly and conscientiously over the last 50 years with the guiding principles of commitment, care and vision.

Mr. Marwan Abdulla Al Rostamani, Chairman of the Al Rostamani Group, said, 'Dubai Shopping Festival, launched in 1996 through the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President and Prime Minister, and Ruler of Dubai, was an exceptional initiative to enhance the economy in general and the retail and tourism sectors in particular. Over the years, this initiative has marked many milestones to become one of the recognized festivals in the world.'

'Al Rostamani Group's sponsorship of DSF is part of our continued commitment towards this unique event, supporting the government's initiative in positioning Dubai as a leading city in the world today,' he added.

The Group has a diversified portfolio of businesses in such high growth areas as trading, automobiles and heavy equipment, travel, foreign exchange, financial services, contracting, infrastructure development, telecommunications, information technology services and

recycling.

The success of the group is also due to its ability to forge longstanding alliances, joint ventures, dealerships and license arrangements with leading worldwide organizations such as Michelin, Castrol, Suzuki, Renault, Nissan Diesel, Tata, Blue Star, Forch, NEC, Avaya and Alcatel Lucent to name a few.

These relationships have been carefully nurtured so that the Al Rostamani Group now touches the lives of people in the UAE and beyond in many different ways. Investments in several European countries and relationships with Japanese, French, German, Dutch and Indian companies are steps to spreading its influence further afield.

Together with an employee base about 4000, and counting, from 38 different countries the group fosters diversity and is poised for further growth.

Notes and Media Contacts

Al Rostamani Group Companies include:

Abdulla Al Rostamani Properties, Al Rostamani Building Materials, Al Rostamani Capital, Al Rostamani Communications, Al Rostamani Enterprises, Al Rostamani Global Solutions, Al Rostamani Industries, Al Rostamani International Exchange, Al Rostamani Pegel, Al Rostamani Trading Company, Al Rostamani Travel and Holidays, Central Trading Company, Dubai International Securities, Emirates Electrical Engineering, Emirates Recycling, United Diesel.

Media contact:

Suhaib Abdullakutty
Editor
Dubai Events and Promotions Establishment
Dubai Shopping Festival office
Level 1, Dubai - Department of Economic Development Building, Baniyas Road
P.O. Box 25425, Dubai, UAE
Tel: +971 4 2235444
Dir: +971 4 2020579
Fax: +971 4 2235888

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AME Info FZ LLC - PO Box 502100, Al Thuraya Tower 1, 20th Floor, Dubai Media City United Arab Emirates
Phone: +971(4)3902700 - Facsimile: +971(4)3908015 - press@ameinfo.com - <http://www.ameinfo.com>